

## Tepper School of Business International Case Competition To Explore Latin American Issues

November 2006

Prestigious Case Competition Attracts Top Business School Teams to Pittsburgh for \$10,000 Prize

**PITTSBURGH**—Broadening sponsorship of an already prestigious competition, the Operations Management Club at Carnegie Mellon University's Tepper School of Business has joined with the school's Latin American Business Club to host the 11th annual International Case Competition, Nov. 10-11 at the Tepper School.

Reflecting the partnership, the competition kicks off at 3 p.m., Friday, Nov. 10, with a panel discussion on **"Emerging in Latin America: Operational Issues and Challenges Faced by Business."** Panelists include Eduardo Wallentin, strategy manager for Latin America and the Caribbean, International Finance Corporation; Daniel Laniado, partner and head of strategy and operations consulting for Mexico and Latin America, Deloitte; **Yves Moyen, partner, The Innovation Circle**; and Steve Spiller, vice president of integrated supply chain for the sensing and control business, Honeywell.



Teams from the top business schools annually come to Pittsburgh to challenge for the case competition, whose winners receive a \$10,000 award. Second place wins \$5,000 and third place takes \$2,500. Last year's winners were from

the Owen School of Business at Vanderbilt University, Columbia University and the Tepper School.

The competition is a grueling effort — intellectually and physically — as teams receive the case Friday afternoon following the panel discussion and must analyze it and prepare a presentation on their solution by 1 a.m., Saturday. The first round of presentations begins promptly at 8 a.m., Saturday. Finalists are announced following lunch and deliver their presentations directly afterward.



*Yves Moyen (iCircle) and Steve Spiller (Honeywell)*

This year's competition includes teams from Carnegie Mellon (Tepper School of Business); Yale School of Management; the University of North Carolina (Kenan-Flagler Business School); the University of Texas at Austin (McCombs School of Business); Vanderbilt (Owen Graduate School of Management); Columbia University Business School; the University of Virginia (Darden School of Business); Massachusetts Institute of Technology (Sloan School of Management); Northwestern University (Kellogg School of Management); the University of Michigan (Ross School of Business); Purdue (Krannert School of Management); the University of Pennsylvania (Wharton School); and Georgetown (McDonough School of Business).

Corporate sponsors of this year's case competition are Discover, Eaton Corporation, Union Pacific Corporation and Honeywell.

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About the Tepper School of Business: Founded in 1949, the Tepper School of Business at Carnegie Mellon ([www.tepper.cmu.edu](http://www.tepper.cmu.edu)) is a pioneer in the field of management science and analytical decision-making. The school's notable contributions to the intellectual community include six Nobel laureates and a consistent presence in the top tier of business school rankings. **The Wall Street Journal recently ranked the Tepper School as the third-best business school in the United States.**

**Case Competition Results:** Winners of the International Case Competition, held last weekend, were Vanderbilt (Owen), first; Carnegie Mellon (Tepper), second; and Virginia (Darden), third.